

# Annual Report

**2024**

[Thelivproject.org](https://thelivproject.org)

## A Message from our Executive Director and Board Chair

Wow, what a busy year 2024 has been for The Liv Project! We organized 23 screenings, conducted multiple workshops, and donated numerous games to marginalized communities. In October, we hired a new Executive Director. We expanded our Board of Directors by welcoming committed and kind individuals who genuinely care about our mission. It has certainly been a year of growth and positive change.

Since The Liv Project became a nonprofit in 2021, we have served over 10,000 youth, families, and community members. People have viewed our award-winning film "My Sister Liv," played "The Game That Goes There®" and participated in one of Tess's fabulous interactive workshops. The Liv Project's creative approach has reached so many, and the response has been overwhelmingly positive and welcoming.

"My Sister Liv" is being viewed across the country and is changing the way young people and communities engage in conversations about suicide and mental health. After each screening, we host a panel where audience members can ask questions about the film or express what's on their minds. Many young people ask how to talk to their parents about suicidal thoughts or how to help their friends. Therapists and doctors inquire about connecting with young people who may be suicidal. Additionally, families and caregivers want to learn how to communicate with their children about the challenging topic of suicide. Our panel of experts provides actionable feedback because it is all about fostering fearless conversations and breaking the stigma, judgment, and shame often associated with the topic of suicide.

We are helping youth find ways to connect and communicate with their parents through THE GAME THAT GOES THERE®. Therapists and doctors are incorporating the game into their sessions with youth and families. Meeting young people where they are at in their mental health journey is so important and the game allows us to this opportunity.

Tess's interactive workshops continue to offer a safe space for young people and adults to create and learn new life-saving mental health tools. Youth are always enthusiastic to work with Tess and enhance their suicide prevention toolbox.

As we look ahead to a busy 2025, we anticipate connecting with many more individuals in the upcoming year. We recognize that our work has just begun, and we have many more people to reach as we strive to initiate fearless conversations aimed at reducing the youth suicide rate in our country.

TLP could not do this work without each and every one of you. Thank you for your time and commitment to The Liv Project—this is a project built out of love. We are forever grateful.

With Gratitude,



Jenna Candreia  
Executive Director



Anthony Reto  
Board Chair



Taking conversations  
out of the shadows...



## Our Story



In 2019, we lost our beloved, 19-year-old, Liv to suicide. She was a passionate friend, animal lover, gifted vocalist, comedian, and a proud member of the LGBTQ community. In high school, she sang in multiple choirs, performed in musicals, and was on the cheer team. Her voice was distinct, and her stage presence was captivating. She was spirited, stubborn, uproarious, and bursting at the seams with love. Her kindness knew no bounds – except when it came to herself. Liv struggled most of her life with a non-verbal learning disorder, anxiety, and depression. Liv's compassion and kindness for others were two of her finest characteristics, but she found it hard to show that same compassion and kindness to herself. Few people knew that she struggled because the Liv they knew seemed so happy. Liv, like many others, often found it hard to reach out when she was struggling. After her passing, we wanted to share our story to encourage open discussions about mental health and to remind others they are not alone in their struggles. The topic of suicide is often surrounded by fear, which can prevent people from seeking or offering help. By sharing our experience, we hope to inspire fearless conversations—recognizing the fear but engaging anyway, as these discussions can be life-saving.

We are a group of artists, filmmakers, and creative humans from around the world, whose lives have been touched by youth suicide. We are collaborating with youth and mental health professionals to create thoughtful experiences and tools aimed at sparking the kind of fearless communication that can save lives. We're constantly imagining and building new tools and resources designed to eliminate the stigma of mental health issues and reverse the soaring rate of youth suicide, and we need your help. Join us.

TLP Co-Founders - Honey Beuf (Liv's Mom)  
Tess Kunik (Liv's Sister)

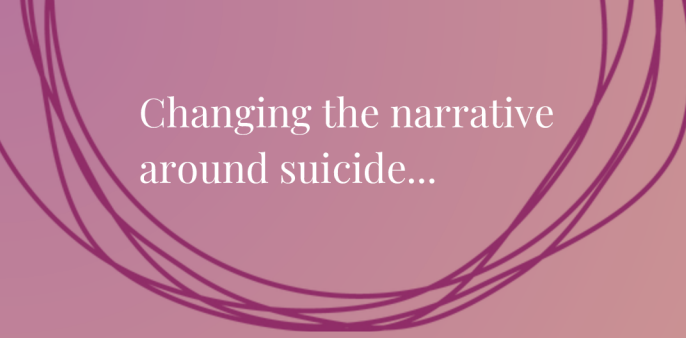
## Our Mission

The Liv Project creates innovative tools that spark fearless conversations, empowering families and communities to prevent youth suicide.

## Our Vision

We envision a global shift where fear of judgement does not hold anyone back from speaking openly about their mental health. A world where we all have the skills to compassionately listen, support and safely guide those in crisis, so that youth suicide is no longer an option.





Changing the narrative  
around suicide...



## Our Purpose

Our purpose for 2024 was to build and strengthen community connections and partnerships. Suicide is a community issue, and it requires all of us to spread awareness and work toward prevention. As the great bell hooks said, "Rarely, if ever, are any of us healed in isolation. Healing is an act of communion." We are stronger together, and when we are struggling, what we need most is connection.

When communities support each other and normalize conversations about mental health and suicide prevention, they empower individuals to advocate for their own mental health and to support others effectively.

When TLP partners with a community, we provide an opportunity to create events that foster not only connection but also a sense of belonging. Belonging is a human right and a protective factor; the more we can create spaces where everyone feels they belong, the greater our hope for a future with fewer suicides.

## Community Testimonials

*My Sister Liv is a fantastic way to show students and caregivers the realities of teenage suicide. Of all programs and interventions I've experienced, My Sister Liv is the most impactful, educational, and affecting. My hope is that all schools have the privilege of experiencing My Sister Liv; it truly is in a league of its own.*

- Eli Synder, Social Worker  
Denver South High School

*My Sister Liv opens the door to important conversations that were previously, and very much still are, kept in the dark. After viewing the film, I felt immense gratitude towards Honey, Tess, and The Liv Project for their willingness to share their story and all their hard work to spread their mission. Also born in 1999, everything in the film surrounding the pressure of one's teenage years during the rise of social media was all too familiar. The film is a testament to the power of storytelling and turning grief into action. Keeping alive the stories of our lost loved ones can serve as catalysts for a better future surrounding youth mental health. Due to the work of The Liv Project, I have so much hope for the future of our youth and incoming generations; a future where they can openly talk about their struggles without fear of judgement.*

- Ashlin M. Amano, MBE, Harvard Medical School Center for Bioethics  
Administrative Coordinator, Columbia University Irving Medical  
Center, Department of Medical Humanities & Ethics



## Our Programs

We develop creative tools and share them with youth, families, and communities. Our current tools include a documentary film called, "My Sister Liv," a mental health conversation starting game called THE GAME THAT GOES THERE®, creative arts workshops, and fearless discussion guides. We look forward to creating more tools and programs that spark fearless conversations.

### The Film

The Film MY SISTER LIV, directed by Grammy Award Winning Director, Alan Hicks, and produced by Oscar, Emmy, and Grammy award winning producer, Paula DuPre' Pesmen, features an array of young voices and conversations with mental health professionals. The film focuses on the love shared between two sisters, the aftermath of teen suicide, and finding hope and connection. Learn how you can bring the film to your school, organization or community by visiting [thelivproject.org/film](http://thelivproject.org/film). APPROVED BY MENTAL HEALTH PROFESSIONALS FOR AGES 14+



THE GAME THAT GOES THERE® is a fun conversation game for youth ages 13+. The mechanics of the game allow players to openly share their feelings and develop connection and empathy, eliminating the stigma and shame associated with mental health. PLAY WITH FRIENDS AND FAMILY, IN THERAPY OR CREATIVE WORKSHOPS! THE MOST IMPORTANT RULES: 1. Be Honest and Don't be a Jerk 2. You Only Have to Go There if You Want to



### TLP Interactive Workshops with Tess

Interactive workshops focus on the power of creativity and fearless conversation about mental health. Using THE GAME THAT GOES THERE® along with creative prompts and activities, The Liv Project creates custom workshops tailored to specific groups and communities. Participants work together to create community art, fostering meaningful connections and promoting awareness of mental health.



Encouraging  
conversations...



## Our Partnerships and Impact

In 2024 The Liv Project showcased the power of connection, creativity, and courageous conversations. Through collaboration with these amazing partners, we've empowered thousands to break the silence about mental health and suicide prevention.

Our flagship initiatives, including THE GAME THAT GOES THERE®, the film MY SISTER LIV, and our workshops, have sparked critical dialogues nationwide. None of this would have been possible without the support of our incredible partners, who share our commitment to turning the tide in the fight against youth suicide. In 2024, we had the privilege of collaborating with:

- Columbia University
- University of The Arts
- BRAVE Summit
- Charter Schools in Delaware
- Max's Mission
- Canvas Health
- Centennial Peaks Hospital
- South High School
- Children's Hospital of Colorado
- Suicide Prevention Collaborative of the East Metro
- Jared's Fund
- Strategic Leadership Council
- Red Canyon High School
- Charting Pediatrics Podcast
- Aetna/CVS
- Headspace
- Milwaukee Film
- Building Hope Summit County
- Augustana Lutheran Church

These partnerships have allowed us to expand our reach, bringing our life-saving tools and conversations to schools, healthcare settings, film festivals, and beyond. Together, we are challenging stigma, creating safe spaces for dialogue, and inspiring hope in the face of despair.

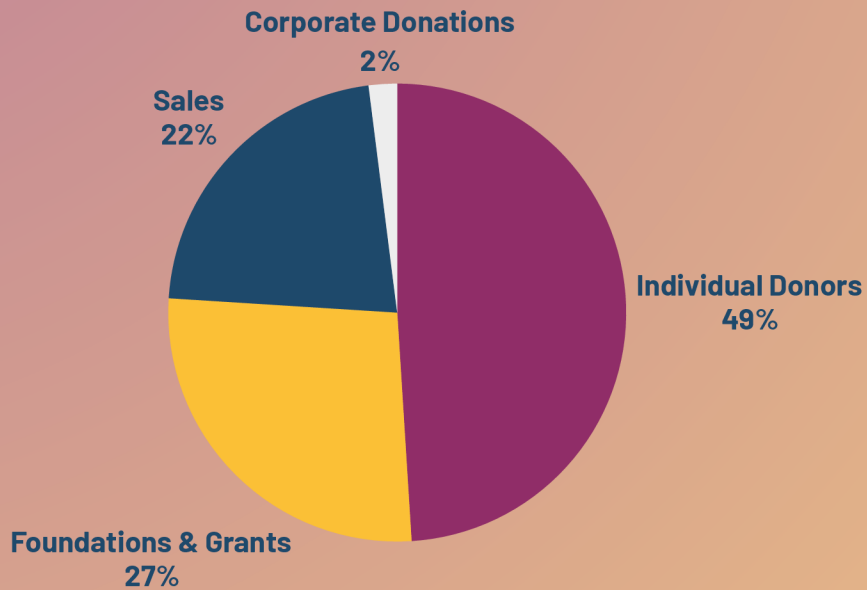
The LIV Project donated nearly 159 games, positively impacting over 6,175 youth, families, and community members. This remarkable achievement would not have been possible without all of you.



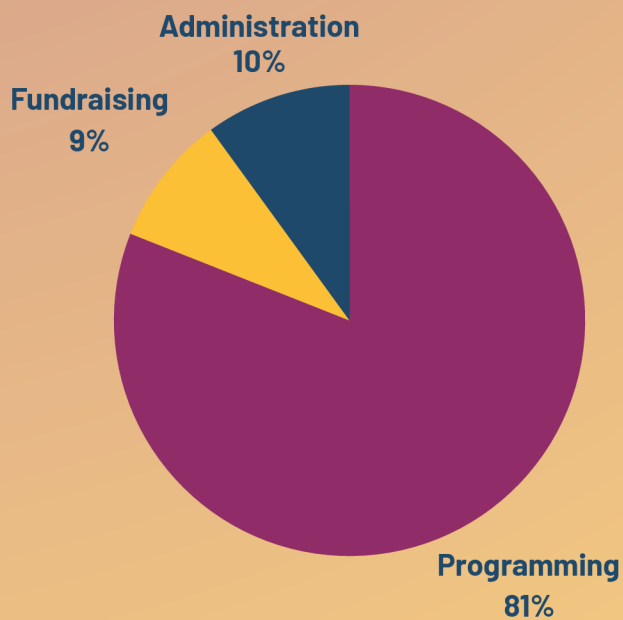


## Financial Statement

### TLP 2024 Revenue Report



### TLP 2024 Revenue Report



Listen.  
Identify.  
Vocalize.



## TLP Team



Honey Beuf  
CO-FOUNDER  
Liv's Mom



Jenna Candreia  
EXECUTIVE DIRECTOR



Susan Caso  
LICENSED THERAPIST,  
MENTAL HEALTH DIRECTOR



Tess Kunik  
CO-FOUNDER  
Liv's Sister

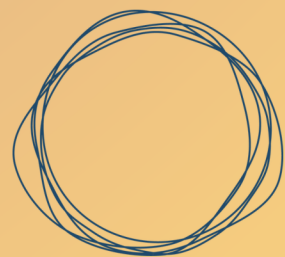


Amanda Soler  
DIRECTOR OF MISSION DELIVERY

## TLP Board of Directors

Helen "Honey" Beuf - **Co-President**  
Anthony Reto - **Co-President**  
W. Wilder Knight II - **Vice President**  
William Campbell - **Board Secretary**  
Jenna Candreia - Board Member  
Susan Capitelli - Board Member

Susan Caso - Board Member  
Melissa Grumhaus - Board Member  
Robert N. King - Board Member  
Tess Kunik - Board Member  
Jackie Osborn - Board Member





## Thank You

We want to thank you for your ongoing support as we grow our programs to better support more youth and their loved ones with tools that encourage fearless conversations. Discussing suicide can save lives and is so important.



Connect with us – you are not alone



[thelivproject.org](https://thelivproject.org)