



Annual Report

2025

TheLivProject.org

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Thank you!

Dear Friends and Supporters,

As we reflect on this past year, we are filled with gratitude for the young people, families, educators, partners, and communities who welcomed us into their spaces and trusted us with their stories. What began as a mission to foster connection and remind people they are not alone continues to grow in meaningful ways.

In 2025, we connected with communities across Colorado, Pennsylvania, Florida, Washington, Ohio, and Michigan. Through four interactive youth workshops, young people used creativity, storytelling, and self-expression to build coping skills, strengthen resilience, and connect with one another in safe and supportive environments.

Over the course of the year, we reached more than 3,000 young people through our programs and hosted 14 screenings and panel discussions. More than 2,200 individuals watched My Sister Liv and participated in meaningful conversations about mental health, hope, resilience, and community.

We were also honored to welcome new board members whose experience and dedication strengthen our mission and expand our impact.

None of this work would be possible without the young people who show up with courage, the families who share their stories, and the donors, foundations, and partners who believe in this mission. Together, we are creating spaces where young people and families feel seen, heard, supported, and less alone.

Thank you for being part of this journey.

With Gratitude,


Jenna Candrea
Executive Director




Anthony Reto
TLP Board President



Our Story

In 2019, we lost our beloved, 19-year-old, Liv to suicide. She was a passionate friend, animal lover, gifted vocalist, comedian, and a proud member of the LGBTQ community. In high school, she sang in multiple choirs, performed in musicals, and was on the cheer team. Her voice was distinct, and her stage presence was captivating. She was spirited, stubborn, uproarious, and bursting at the seams with love. Her kindness knew no bounds, except when it came to herself. Liv struggled most of her life with a non-verbal learning disorder, anxiety, and depression. Liv's compassion and kindness for others were two of her finest characteristics, but she found it hard to show that same compassion and kindness to herself. Few people knew that she struggled because the Liv they knew seemed so happy. Liv, like many others, often found it hard to reach out when she was struggling.

After her passing, we wanted to share our story to encourage open discussions about mental health and to remind others they are not alone in their struggles. The topic of suicide is often surrounded by fear, which can prevent people from seeking or offering help. By sharing our experience, we hope to inspire fearless conversations—recognizing the fear but engaging anyway, as these discussions can be life-saving.

We are a group of artists, filmmakers, and creative humans from around the world, whose lives have been touched by youth suicide. We are collaborating with youth and mental health professionals to create thoughtful experiences and tools aimed at sparking the kind of fearless communication that can save lives. We're constantly imagining and building new tools and resources designed to eliminate the stigma of mental health issues and reverse the soaring rate of youth suicide, and we need your help. Join us.

Our Mission

The Liv Project creates innovative tools that spark **fearless conversations**, empowering families and communities to **prevent** youth suicide.

Our Vision

We envision a global shift where fear of judgment does not hold anyone back from speaking openly about their mental health. A world where we all have the skills to **compassionately listen, support, and safely guide those in crisis**, so that **youth suicide is no longer an option**.

2025 Programming in Action

The photos on these pages capture the heart of The Liv Project's work in 2025: young people connecting through creativity, communities coming together for meaningful conversations, and families finding hope through shared experiences.

Throughout the year, we engaged youth, families, mental health therapists, and communities through screenings of *My Sister Liv*, interactive panel discussions, creative coping skills workshops, *THE GAME THAT GOES THERE*®, and educational resources designed to spark fearless conversations about mental health and suicide. These programs created opportunities for participants to build resilience, strengthen connections, and discover that they are not alone.

This year, Tess also collaborated with Wolf Performing Arts Center's teen production of *Romeo & Juliet*, serving as a consultant alongside their Director. The Liv Project partnered with a local LCSW to facilitate a Fearless Conversations & Creative Arts Workshop where cast members explored mental health themes in the play, played *THE GAME THAT GOES THERE*®, and created coping skills zines.

Every image tells a story of courage, connection, creativity, and the power of community to support mental well-being.



"Students shared that they loved how engaging and interactive it was. They appreciated the opportunity to connect with mental health advocates who weren't their school counselors, people who came from outside their everyday environment but still genuinely understood and cared. One student even mentioned how meaningful it was to receive a hug during a moment of connection, highlighting the warmth and openness that The Liv Project brings to their work. The workshop created a safe, welcoming space where teens felt seen, heard, and supported. It wasn't just another session; it was an experience that left a deep emotional impact." - **Kayla Herr, UF Health St. Johns**



"My Sister Liv is a fantastic way to show students and caregivers the realities of teenage suicide. Of all programs and interventions I've experienced, My Sister Liv is the most impactful, educational, and affecting. My hope is that all schools have the privilege of experiencing My Sister Liv; it truly is in a league of its own."

- **Eli Synder, Social Worker Denver South HS**



"So appreciative of this workshop. Honestly, it was an important reminder of why we are doing the jobs we're doing and why it matters really grateful for the feeling of being re-inspired. Also appreciated the chance to get creative and play with my coworkers."

- **Aspen Hope Center Facilitator**



Our Partnerships and Impact

In 2025, The Liv Project showcased the power of connection, creativity, and fearless conversations. Through collaboration with these amazing partners, we've empowered thousands to break the silence about mental health and suicide prevention.

Our flagship initiatives, including THE GAME THAT GOES THERE®, the film MY SISTER LIV, and our workshops, have sparked critical dialogues nationwide. None of this would have been possible without the support of our incredible partners, who share our commitment to turning the tide in the fight against youth suicide. In 2025, we had the privilege of collaborating with:

COLORADO

- 2025 Day of Empowerment - Broomfield Community
- Children's Hospital of Colorado
- Colie's Closet
- Life Skills Fair - Longmont Community
- Recovery Cafe

FLORIDA

- Brave Summit 2025 - St. Augustine Community

MICHIGAN

- Great Lakes Bay Region Mental Health Partnership

NEW JERSEY

- Jared's Fund

NEW YORK

- Crisis Text Line

OHIO

- Cincinnati Children's
- Ohio Reformatory for Women

PENNSYLVANIA

- Academy at Palumbo
- Girl's Spark Summit
- Wolf Performing Arts Center

WASHINGTON

- Seattle Children's Hospital

These partnerships have allowed us to expand our reach, bringing our life-saving tools and conversations to schools, healthcare settings, film festivals, and beyond. Together, we are challenging stigma, creating safe spaces for dialogue, and inspiring hope in the face of despair.

You helped us donate nearly 159 games, positively impacting over 6,175 youth, families, and community members, a remarkable achievement we could not have done alone.

Building a Foundation for Growth

In 2025, The Liv Project reached an exciting milestone by launching our first-ever fundraising campaign and securing our first corporate sponsorship. These achievements mark important steps in building a sustainable future for our mission and expanding our impact on youth mental health.

During the holiday season, we introduced Cards for a Cause, a community-centered fundraiser designed to spread kindness, connection, and hope. Handmade positive affirmation cards, featuring messages of encouragement and support, were displayed on trees and throughout local Philadelphia businesses. Community members were invited to make a donation and take a card, either to keep as a reminder for themselves or to share with someone who might need a little extra encouragement during the holidays.

The campaign not only raised critical funds for our programs but also extended our mission beyond workshops and screenings, creating small moments of connection throughout the community. Each card served as a reminder that kindness matters and that no one is alone in their struggles.

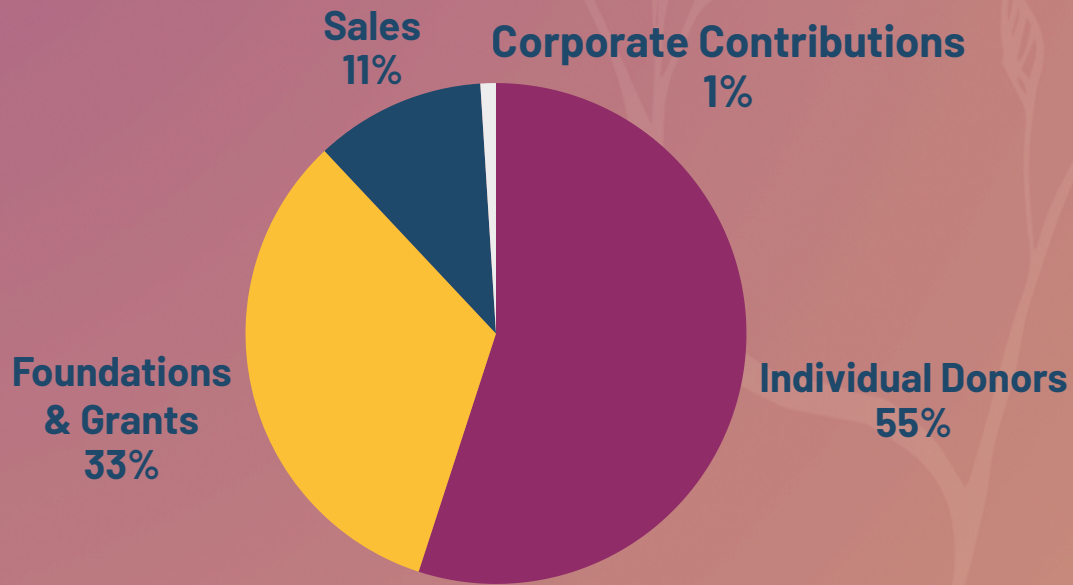
We were also honored to welcome PB&T Bank as our first corporate sponsor. Their partnership reflects a shared commitment to supporting youth mental health and strengthening the well-being of our communities.

These milestones represent more than fundraising success; they reflect a growing network of individuals, businesses, and organizations who believe in the power of connection, hope, and mental health awareness. We are deeply grateful to everyone who supported these efforts and helped make 2025 a year of growth and impact.

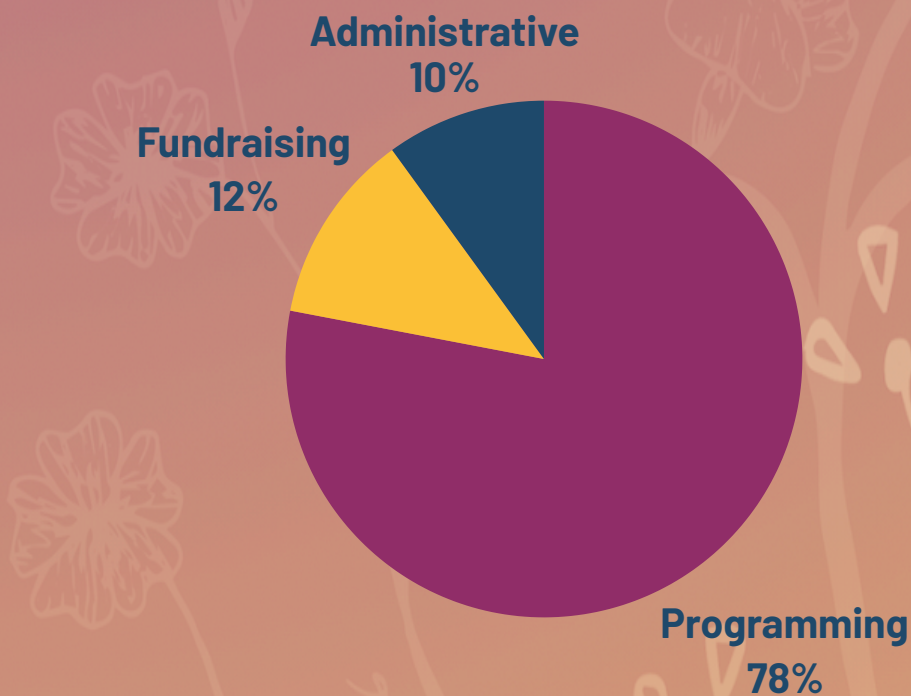


Financial Statement

TLP 2025 Revenue Report



TLP 2025 Expense Report



Listen.
Identify.
Vocalize.



TLP Team



Honey Beuf
CO-FOUNDER
Liv's Mom



Tess Kunik
CO-FOUNDER
Liv's Sister



Amanda Soler
DIRECTOR OF MISSION DELIVERY



Jenna Candreia
EXECUTIVE DIRECTOR

TLP Board of Directors

Helen "Honey" Beuf - Board Member
Bill Campbell - **Secretary**
Susan Caso - Board Member
Dr. Lauren Eckhart - Board Member
Dr. Misha Harris - Board Member
Dr. Jessica Hawks - Board Member

Robert N. King - Board Member
W. Wilder Knight II - **Vice President**
Jackie Osborn - Board Member
Anthony Reto - **President**
Meg Richard - Board Member
Kurt Sava - **Treasurer**



Thank You

Because of you, more young people are finding connection, more families are having fearless conversations, and more communities are creating spaces where mental health can be discussed openly and without stigma.

Every screening, workshop, conversation, and act of support helps remind someone that they are not alone. Together, we are building a future where young people feel seen, heard, valued, and supported.

Thank you for believing in this mission and for walking alongside us on this journey. We are deeply grateful for your partnership, generosity, and commitment to creating hope, healing, and connection.



Connect with us – you are not alone



TheLivProject.org